



## **Content Growth and Platform Enhancements for 2009**

Working in partnership with libraries Dawson has continued to develop the platform incorporating valuable customer feedback into both publisher negotiations and platform enhancements.

### **Content Growth**

Dawson has reached a landmark total of 99,000 ebooks and coverage now extends to over 230 publishing partners. Dawson has been instrumental in bringing front list material to the platform to ensure that ebooks are available for purchase on the platform at the time the printed book is published.

### **Textbooks, Textbooks, Textbooks!**

Dawson continues to negotiate with leading academic publishers to obtain etextbooks relevant to the academic community. Our leading textbook publishers include Pearson, Open University Press, McGraw-Hill, Jessica Kingsley, Butterworth Heinemann, Learning Matters, Channel View, Hodder Education, Cambridge University Press.

### **Platform Enhancements**

During the past twelve months the specification for Phase II has been written and developed introducing over 100 new features and enhancements on the platform.

Highlights include improved searching, with the addition of a 'metadata' only search, and a 'did you mean?' function, as well as the integration of RefWorks which allows users to export and manage citation information. The introduction of IP passport authentication has proven to be a beneficial tool for libraries, particularly when providing ad hoc authentication for walk-in users. Further enhancements to the rental model include student credit card purchase and demand driven acquisition.

Multiple entry points promote the discoverability of ebooks and libraries are already taking advantage of cross linking dawsonera titles, using link resolvers such as SFX. Library staff and academics can deep-link ebooks at title, chapter or page level within Blackboard or Moodle.

Dawson provides ongoing development to ensure that dawsonera is at the forefront of ebook technology and to act on requests for enhanced features and functionality from our library partners.

### **Shibboleth**

The dawsonera team has assisted more than 70 libraries to move from Athens to Shibboleth authentication in the past year. Dawson is a member of Federations worldwide, including HAKA, SWITCH, FIEDE and DFN. Automated systems make sure WAYFless URL links are provided within 24hrs of order ensuring users can seamlessly pass from the library catalogue direct to the full text, taking full advantage of single sign on technology.

### **New Title Alerts**

Dawson provides weekly alerts to guarantee that you stay ahead of new content available to purchase on the platform. Automated system alerts inform you when new titles are added to the platform, when a new edition is available to purchase, and when an ebook is loaded to the platform that you have previously purchased in print.

Take advantage of our title matching service. Either supply a wish list of titles, or ask Dawson to match against your printed acquisition history.

For more information about dawsonera, or to request a specific publisher list please contact: [enquiries@dawsonera.com](mailto:enquiries@dawsonera.com) or telephone +44 (0)1933 417500 to speak to a member of the team.

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