



## **Reading Lists, Title Matching and Promotional Material**

Take advantage of our free title matching service and receive help from the dawsonera team to raise the awareness of ebooks in your library.

As well as title matching, we actively follow-up on ebook suggestions from libraries and have an excellent success rate in obtaining e-content.

### **Reading Lists**

Simply send your reading lists, in Excel format, to one of the team who will title match against the dawsonera catalogue. You will receive a report detailing ebooks that are available for purchase, or coming soon on the platform.

### **Title Matching**

Dawson provides a range of reports designed to aid your collection development, enabling you to build a tailored collection of ebooks.

- **Print v eBook Availability**  
This report compares your printed acquisitions against ebooks that are available on the platform. The team can track back up to the last 3 financial years. The report details the cost of the ebook and historical information such as print order numbers, fund codes and the number of print copies ordered.
- **Supplied Collection**  
Dawson matches against your 'Short Loan Collection' or a 'Subject Collection' from a spreadsheet supplied by your library.
- **Dewey Report**  
The team can provide title reports on specific subject areas, or match against a Dewey classification or range.

### **Promotional Posters**

Since the launch of dawsonera we have designed over 100 personalised posters to raise the awareness of ebooks in libraries. These posters have been produced for libraries in a variety of languages including French, Gaelic, Finnish and German.

Posters are available in a variety of sizes from A4 to A1 and can be personalised with your institutional logo. Please email [steven.welch@dawsonbooks.co.uk](mailto:steven.welch@dawsonbooks.co.uk) to discuss your requirements.

For more information about dawsonera, or to request a specific publisher list, please contact: [enquiries@dawsonera.com](mailto:enquiries@dawsonera.com) or telephone +44 (0)1933 417500 to speak to a member of the team.

### **Full Publisher List....**

Please continue to send wish lists and publisher suggestions to [econtent@dawsonera.com](mailto:econtent@dawsonera.com)