



## Cengage Learning e-Textbooks Available Now!

This week we welcome Cengage Learning, publisher and distributor of award-winning innovative textbooks for schools and colleges.

Cengage Learning is a leading publisher of print and digital information services for the academic, professional and library markets around the world. In the academic marketplace, Cengage Learning serves secondary, higher education and graduate-level students, teachers, libraries, government agencies and corporations in both traditional and distance learning environments.

Once known as Thomson Learning, the company was bought in 2006 by a private equity consortium, when the name changed to Cengage Learning.

Cengage Learning's brands include: Brooks/Cole, Course Technology, Delmar, Gale, Heinle, Schirmer, South-Western, Wadsworth and the Arden Shakespeare series.

Like Dawson, Cengage is fully committed to Higher and Further Education. Their mission is to publish market leading textbooks written by world renowned authors in every core area of the academic and vocational curriculum. Many of these are already adopted at thousands of institutions worldwide.

A few examples of Cengage titles available for purchase on dawsonera include:

Maintenance and repair of road vehicles	Roy Brooks, Jack Hirst & John Whipp.	3rd ed.	9781408031575
Vehicle maintenance	Roy Brooks, Jack Hirst & John Whipp	3rd ed.	9781408031582
Transmission, chassis and related systems	John Whipp	3rd ed	9781408031599
Motor vehicle engineering	Tom Denton.	2nd ed.	9781408031629
Professional men's haircutting	Guy Kremer & Jacki Wadeson	2nd ed.	9781408031445
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Nail artistry	Jacquie Jefford, Sue Marsh	illus ed	9781408031360
African-Caribbean hairdressing	Sandra Gittens.	2nd ed.	9781408031377
Management accounting	Catherine Gowthorpe.		9781408030950
Developing work and study skills	Linda Lee-Davies		9781408030967
Accounting	Robert Hodge.		9781408031049
Foundations of computer science	Behrouz A. Forouzan,	2nd ed.	9781408031162

Ronald G. Dunn, president & chief executive officer of Cengage Learning shows his commitment to ebooks by saying "Cengage Learning is committed to providing innovative learning solutions to support a wide variety of learning styles - from traditional print textbooks and purely digital solutions to a combination of the two - with the aim of providing a complete user experience designed to enhance student engagement and improve learning outcomes."

There have been many requests for Cengage ebooks over recent months, so we hope you will take this opportunity to purchase some of these highly anticipated titles. Expect more e-textbooks soon!

For more information about dawsonera, or to request a specific publisher list, please contact: [enquiries@dawsonera.com](mailto:enquiries@dawsonera.com) or telephone +44 (0)1933 417500 to speak to a member of the team.

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