



Time for a Health Check?

This week we would like to introduce you to an important new signing, **Informa Healthcare**, with whom many of you may already be familiar as they are a leading name in medical publishing. They are also a member of the same group as Taylor & Francis, already a major contributor to the dawsonera catalogue.

The first of 800 Informa Healthcare ebooks are now available from dawsonera with more than 250 new clinical medicine books to be published each year.

Informa Healthcare aspires to be a proactive, open-minded publisher that uses customer opinion and leading research to create and deliver international, high-impact publications to corporate, academic and related industries. Through a long-standing reputation for scholarly integrity, Informa Healthcare attracts and seeks out authors that are not only vanguards in their fields but highly respected experts and key opinion leaders. It is uniquely positioned to serve both the medical and pharmaceutical industry with an editorial team that provides high-quality information for all, professionals and students, across various disciplines.

It also successfully serves the commercial needs of business, the research needs of the scientific and academic communities, and the "good practice" needs of healthcare professionals. Informa Healthcare is clearly one of the most dynamic new publishing groups around today with a strong commitment to ebooks. Emphasising the relevance of Informa's publishing programme, Peter Rigby, Chief Executive of Informa, said recently, "our focus on digitally delivered, must have, proprietary content has enabled us to avoid reductions in demand during a period of economic decline across the world".

Several titles have won BMA Book Awards in past years. These currently cover the following areas of medicine and pharmaceutical science: Anesthesiology, Cardiology, Dermatology & Cosmetic Science, Endocrinology/Diabetes, Infectious Disease, Internal Medicine & Emergency Medicine, Neurology/Neuroscience, ObGyn & Neonatal, Oncology & Haematology, Ophthalmology, Orthopaedics, Pain Management, Pathology, Pharmaceutical Science, Psychiatry, Pulmonary Medicine, Radiology, Reproductive Medicine, Sleep Disorders, Surgery & Anatomy, Toxicology, Urology.

Titles available for purchase include:

9781439808078	Men's Health 3rd ed, Kirby, R. S.
9780203091883	Management of Dementia 2nd ed, Gauthier, S
9781420012736	Pharmaceutical Packaging Handbook, Bauer, E
9780203092897	Textbook of Medical Oncology 4th ed, Cavalli, F
9781420094756	Pulmonary Hypertension, Humbert, M

Partnering with Informa Healthcare places us alongside one of the leading medical and pharmaceutical information providers in the world and is invaluable to us here at Dawson.

For more information about dawsonera, or to request a specific publisher list, please contact: enquiries@dawsonera.com or telephone +44 (0)1933 417500 to speak to a member of the team.

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