

DAWSON DAYS 2011

*Efficiencies
Through
Innovation*

Efficiencies Through Innovation Manchester Dawson Day 2011

Venue: Town Hall, Manchester

Date: 23rd November 2011

Time: 10.30-15.30

Exhibitors

Cambridge University Press
Classroom Video
Combined Academic Press
De Gruyter
Elsevier
Infor
Emerald
Human Kinetics

IS Oxford
OCLC
Oxford University Press
Palgrave
Pharmaceutical Press
SAGE
Softlink
Taylor & Francis
Wiley



Dawson Books would like to invite you to our 2011 Dawson Day.

This year's theme is 'Efficiencies Through Innovation' and our speakers will be discussing how to achieve the most from your budget using the technology available.

Keynote Speaker – Ken Chad: Innovation and Efficiency

Ken has over 20 years experience in the library software business and has worked with a wide range of academic, research, college, public, corporate and national libraries in the UK and throughout the world. Before setting up his consultancy business in 2007, Ken was Executive Director and Board member at Talis. His consulting activities include work on projects for the UK's JISC (Joint Information System Committee) and SCONUL (Society of College, National and University Libraries) as well as strategy development for major libraries. He has published articles and presented widely on the strategic impact of technology-driven change.

Other speakers include:

Nick Harknett, Managing Director, Dawson Books: Company and Industry Update

Jude Norris, Marketing & Technology Director, Dawson Books: eBooks - Business Models and Demand Driven Acquisition

Dave Patten, University of Huddersfield: Efficiencies Through Patron Driven Acquisition

Mandy Phillips, Liverpool John Moores University: Turning The Purchasing Process On Its Head

To reserve your place please complete the form overleaf.





Please fax or email ASAP to secure your place.

Email: marketing@dawsonbooks.co.uk

Fax: 01933 417501

Please mark for attention of Toby White.

Name	
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Institution	
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Tel Number	
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Email	
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Special Dietary Requirements	
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Please note: due to limited space, places will be allocated on a first come first served basis.



**Dawson
Books**

Sowing the Seeds of Knowledge