

DAWSON DAYS 2011

*Efficiencies
Through
Innovation*

Efficiencies Through Innovation London Dawson Day 2011

Venue: One Whitehall Place, London

Date: 26th May 2011

Time: 10.30-15.30

Exhibitors

Artech House

Cambridge University Press

Compass Academic

De Gruyter

Elsevier

IS Oxford

Jane's

John Wiley & Sons

OCLC

Oxford University Press

Palgrave

Pearson

Pharmaceutical Press

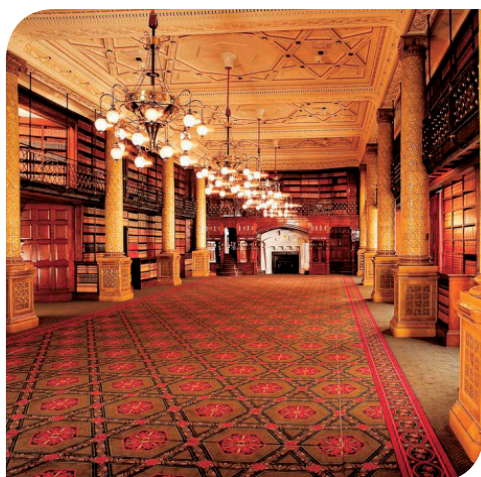
SAGE

Springer

Taylor & Francis

Wolters Kluwer

World Scientific Publishing



[Dawson Books would like to invite you to our 2011 Dawson Day.](#)

This year's theme is 'Efficiencies Through Innovation' and our speakers will be discussing how to achieve the most from your budget using the technology available.

Keynote Speaker – Ken Chad

Ken has over 20 years experience in the library software business and has worked with a wide range of academic, research, college, public, corporate and national libraries in the UK and throughout the world. Before setting up his consultancy business in 2007, Ken was Executive Director and Board member at Talis. His consulting activities include work on projects for the UK's JISC (Joint Information System Committee) and SCONUL (Society of College, National and University Libraries) as well as strategy development for major libraries. He has published articles and presented widely on the strategic impact of technology-driven change.

Other speakers include:

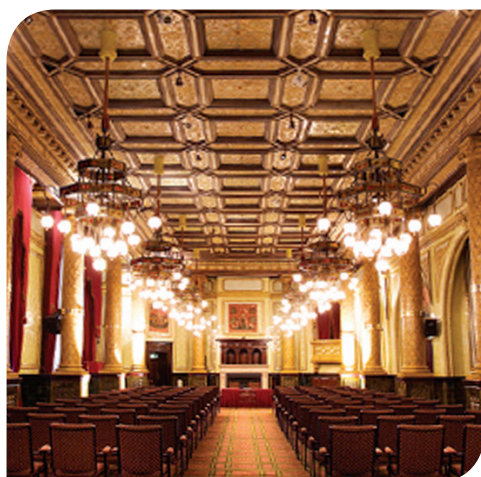
Catherine Williams, Acquisitions Librarian, Buckinghamshire New University: EDI New Workflows

Jude Norris, Marketing & Technology Director, Dawson Books: eBooks - Business Models and Demand Driven Acquisition

Heather Sherman, Sales Development & Support Manager, Dawson Books: Print - Workflows and efficiencies

Dave Patten, University of Huddersfield

To reserve your place please complete the form overleaf.





Please fax or email ASAP to secure your place.

Email: marketing@dawsonbooks.co.uk

Fax: 01933 417501

Please mark for attention of Toby White.

Name	
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Institution	
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Tel Number	
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Email	
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Special Dietary Requirements	
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Please note: due to limited space places will be allocated on a first come first served basis.



**Dawson
Books**

Sowing the Seeds of Knowledge