



**Dawson  
Books**

*Product Manager for Dawson Books: Print Products & Services*

*Reporting Line      Marketing & Technology Director*

*Direct Reports      3*

*Dawson Books is Europe's largest supplier of academic books, ebooks, shelf ready services and information systems to the University and FE markets. Based in Northamptonshire, Dawson is at the forefront of technical innovation.*

*To continue to meet the evolving needs of our library customers, Dawson has created the position of Product Manager, to manage development of dawsonenter, our leading online ordering and tracking platform for real-time acquisition and associated services.*

*The position will be responsible for the entire product development life-cycle, including vision, defining market requirements through market research, driving the definition of the business concept, proposal and project management of the development, managing and influencing key stakeholders.*

#### *Skills/Experience*

- *Commitment and drive to make vision a reality*
- *Project Management experience*
- *Ability to see the big picture – both business and technically savvy*
- *Ambitious, focussed, strategic thinker with excellent communication skills*
- *Ability to solve problems with innovative solutions*
- *Experience of managing and influencing key stakeholders*
- *Ability to analysis and report on of web data*
- *The ability to work independently and as part of a team*

#### *Advantageous skills*

- *Experience within the technology, educational or publishing industry*
- *A project management or web system related qualification or experience*
- *Know your OPAC from your VLE's?*
- *Development of mobile and ecommerce technologies*
- *Search engine optimisation*
- *Social networking and web 2.0 skills*
- *Familiarity with content discovery tools, DOI's*
- *Authentication protocols*
- *Web skills, experience of HTML advantageous*
- *Knowledge of Adobe PDF/ePub/XML/HTML5 + CSS3 formats*
- *Knowledge of iPhone and Android Apps*

*Questions and Applications to Jude Norris, Marketing & Technology Director, Dawson Books  
jude.norris@dawsonbooks.co.uk. Alternatively telephone 01933 417 500*