

# Specialist publishers in the Springer stable

## ◆ Birkhäuser

Since publishing its very first academic papers at the beginning of the 20th century, Birkhäuser has gained a reputation for quality publications in the fields of mathematics, history of science, biosciences, civil engineering and geosciences.

This week has seen 250 Birkhäuser titles loaded onto dawsonera. These are just a few:

- ▷ **"Protecting the Gulf's Marine Ecosystems from Pollution 302 ed"** Hans-Jorg Barth  
*This volume reviews present sources and levels of pollution in The Gulf.*
- ▷ **"Color : communication in architectural space" 1st English ed.** Meerwein, Rodeck, Mahnke.  
*Colors are an element of both the natural and the man-made environments. This book offers a guide based on a wide range of scientific findings and may be consulted as an authoritative reference.*
- ▷ **"Cluster analysis for data mining and system identification"** János Abonyi, Balázs Feil.  
*The aim of this book is to illustrate that advanced fuzzy clustering algorithms can be used not only for partitioning of the data, but also for visualization, regression, classification and time-series analysis. Fuzzy cluster analysis is a good approach to solving complex data mining and system identification problems.*
- ▷ **"Organizing for change/profession : integrating architectural thinking in other fields"** Michael Shamiyeh And DOM Research Laboratory (Ed.)  
*With the rise of the global economy and the increasing interconnectedness of all fields, architects find themselves confronted with new tasks and fields of activity and the profession is in flux.*

## ◆ Physica-Verlag

Physica-Verlag is the branch of Springer publishing in the fields of economics, management science, operations research, and certain areas in statistics and applied mathematics.

This week over 100 titles have loaded with a sample shown below:

- ▷ **"The Economics of Education and Training"** Christian Dustmann, Bernd Fitzenberger, Stephen Machin  
*Education and training are key to explain the current competitive strengths of national economies, and to secure future competitiveness.*
- ▷ **"The paradoxical foundation of strategic management"** Andreas Rasche  
*This book offers a systematic critique of the scientific discourse of strategic management. It uncovers scholars' unquestioned assumptions and shows that by upholding these assumptions researchers obscure the paradoxical nature of strategic reasoning.*

**and so many more!**

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