



dawsonera developments



August 2011 Release Notes

- 1. Introduction**
- 2. Patron Driven Acquisition – New Model**
- 3. Edit Available Content Enhancements**



1. Introduction

August's release introduces a new feature and enhancements to the Reader Portal.

Please do keep sending us your suggestions for future enhancements, and if you have any questions please do not hesitate to ask a member of the team.

Helen Stratford-Smith, eProduct Manager
helen.stratford-smith@dawsonbooks.co.uk

Felicity Kilshaw, Assistant eProduct Manager
felicity.kilshaw@dawsonbooks.co.uk

Sonya Maxey, eContent Administrator
sonya.maxey@dawsonbooks.co.uk

Follow Dawson on twitter <http://twitter.com/DawsonBooks>

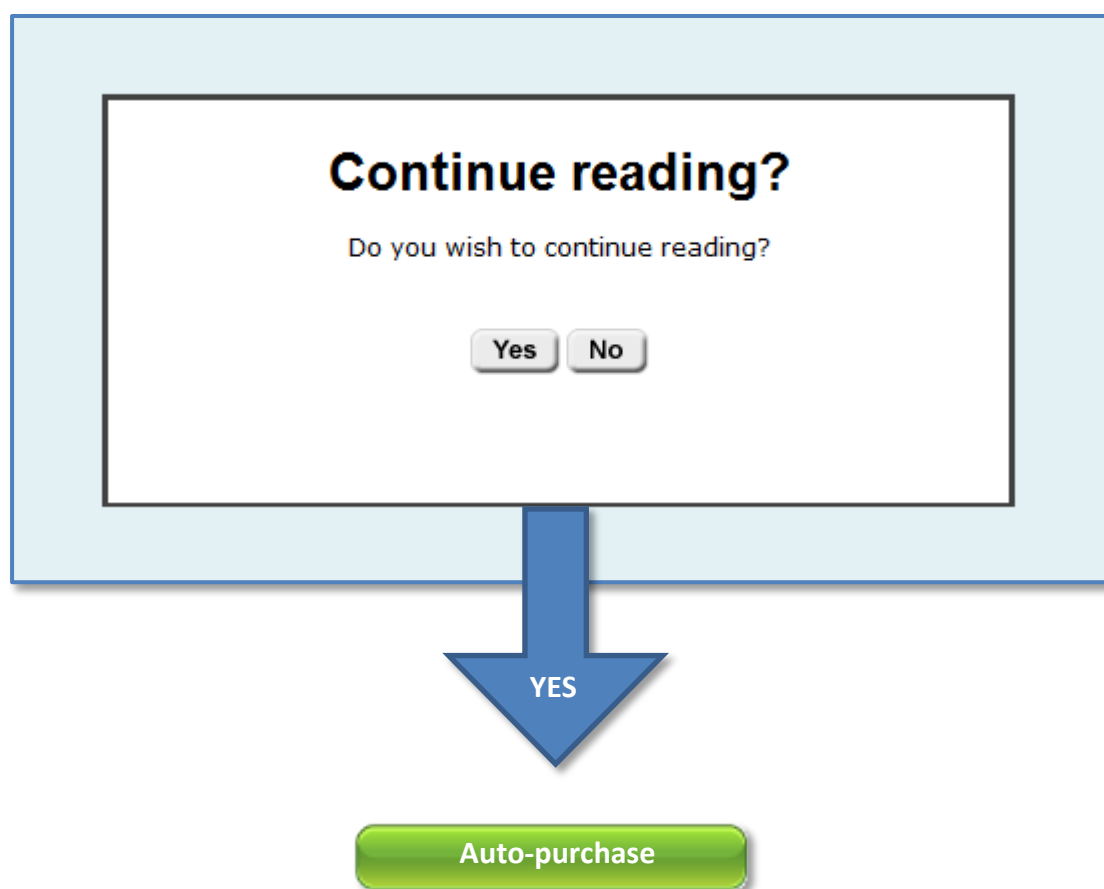
Keep up to date with the latest news on dawsonera
<http://www.dawsonbooks.co.uk/services/e-books.html>

Sign up for our latest updates via email marketing@dawsonbooks.co.uk

Dawson Books
Foxhills House
Rushden
NN10 6DB
UK
Tel: +44 (0)1933 417500
Fax: +44 (0)1933 417501
www.dawsonbooks.co.uk

2. Patron Driven Acquisition

We have implemented a new model for Patron Driven Acquisition. Auto-purchases can now be generated after a 5 minute preview. Once the user comes to the end of their 5 minute preview they will be asked if they wish to continue reading. Should they click “yes” this will trigger an automatic purchase.

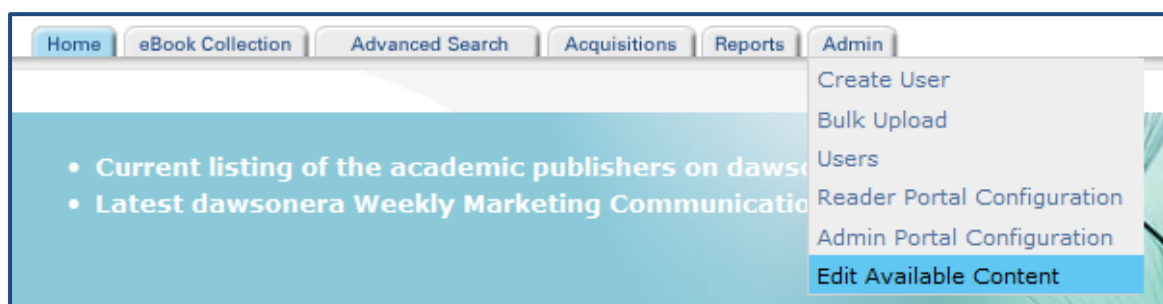


This model can run alongside our other PDA models – rentals, previews and purchase suggestions.

3. Edit Available Content

Alongside Dewey Decimal codes, administrators can now choose to suppress content by publisher.

This can be set up in the Admin tab in the Admin Portal.



Administrators can deselect the publishers' content they no longer wish to appear in the Reader Portal.

