

The Write Idea Supply dawsonera with 2 Core Textbook Titles

The Write Idea founded in 1991 is a small independent publisher of text books for Beauty and Complimentary Therapies. Their books are endorsed by City & Guilds, VTCT, FHT, CIBTAC, ABC and The Guild of Beauty Therapists.

We are very please to have 2 top core textbook titles now available as ebooks on dawsonera. The titles are:

9780955901140 - Anatomy & Physiology for Therapists and Healthcare Professionals

The most comprehensive text book currently available for studying Anatomy & Physiology at level 2 or 3.

Benefits include:

- Meets National Occupational Standards (NOS) for Beauty, Hair, Nails and Spa
- Meets NOS for Complementary Therapies
- Meets the standards required by the main professional bodies for Massage, Aromatherapy and Reflexology
- Suitable for levels 2 and 3
- Comprehensive pathology of all body systems
- Detailed and accurate anatomical drawings
- Multiple choice questions in each chapter
- Study outline for each chapter

9780955901157 - The Complete Guide to Reflexology

This text provides all the information necessary to meet the curriculum requirements of all the major awarding bodies. This text is intended for anyone studying Reflexology at level 2 or 3.

Benefits include:

- Meets the current National Occupational Standards for reflexology
- Meets the standards required by all the main awarding bodies
- Suitable for levels 2 and 3
- Outlines each body system, explaining how, when and why to work the reflexes
- Includes a chapter on Hand Reflexology
- Comprehensive Pathology of all body systems
- Detailed and accurate anatomical drawings
- Revision and multiple choice questions for each chapter
- Study outline at the end of each chapter
- Case studies
- Covers current theories and philosophies
- Explores other complementary therapies

[Full Publisher List....](#)

Please continue to send wish lists and publisher suggestions to econtent@dawsonera.com