



## Dawson Books Launches Credit Card eBook Rentals

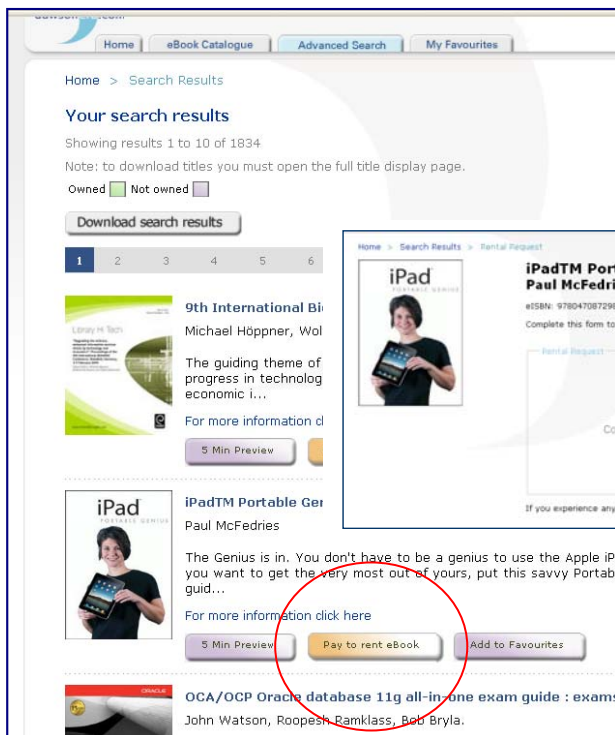
Dawson Books launches Credit Card eBook Rentals, providing library users with immediate access to econtent, from the growing catalogue of over 135,000 titles.

Library patrons can search, preview and rent temporary access to an entire ebook for one week using their own credit card, providing a supplementary service for the Library. Access to the ebook is provided in real-time, allowing users to read online or download the entire ebook for the rental period.

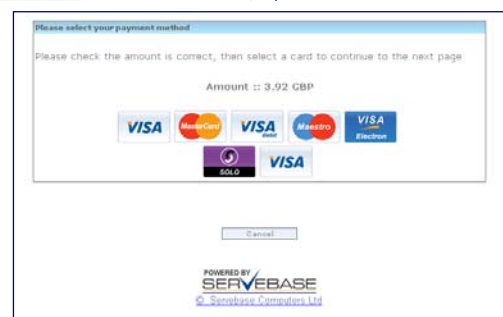
Jude Norris, Sales & Marketing Director comments "This is an innovative resource for end users to explore and purchase temporary access to ebooks, at affordable prices. The model also provides libraries with an additional service offering to meet the evolving needs of our library customers".

As library budgets tighten, this new service compliments Dawson's existing library models, including Perpetual Access, Library Rentals, and Patron Driven Acquisition.

eBook Rentals are a pioneering ecommerce solution for libraries, providing trusted, real-time access to leading publisher content for Academic, Research and Corporate Libraries worldwide.



The end user can preview the ebook for five minutes, before using their credit card to purchase access to the entire ebook, in real-time.



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