

Dawson Books Alliance with Lightning Source Extends Print-on-Demand Capabilities to Libraries

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Dawson Books, Europe's leading library supplier to academic and research libraries, has entered into an alliance with Lightning Source, one of the world's largest print-on-demand (POD) providers.

This agreement enables Dawson Books to extend the breadth of its catalogue offered to librarians through the online service enterBooks.com.

Increasingly, publishers no longer wait until they can reprint in bulk. They now contract with Lightning Source to provide a resource that enables single copies to be printed upon demand. Indistinguishable from the hardback or paperback original, POD books are printed and bound in a matter of hours.

With over 50,000 on-demand titles already digitised, and available with UK rights, Lightning Source provides the most comprehensive POD database available today. Dawson Books will take a data feed directly into its in-house system to strengthen order processing. The same data will increase the range of titles and will supplement current information provided to librarians through enterBooks.com.

Dawson Books Managing Director, Diane Kerr, commented, *"We have become increasingly aware of the novel methods embraced by publishers to keep costs down. The use of new technologies to enable very small print runs makes perfect sense, providing quality is maintained. Our ultimate aim is to eliminate the report that reads, "Reprint under consideration". The adoption of Lightning Source's service by over 1,600 publishers is a ringing endorsement of its capabilities and we are delighted to be associated with such an innovator."*

This development reinforces Dawson Books' place at the forefront of technological advances and underlines the proactive approach the company has adopted in fostering relations with publishing industry pioneers. Dawson Books and Lightning Source hope to extend further the range of services added as technology develops.