

## **Print on Demand Grows**

**11th February 2004**

Dawson Books has created an accessible and easy to view Print on Demand (PoD) service within enterBooks.com.

The number of titles now available in the UK through Print on Demand (PoD) has grown quickly to more than 87,000. Previously these titles would have been unavailable and 'Out of Print'. PoD brings books back into print as demand occurs and without publishers having to commit to large reprint runs.

PoD titles are flagged as such on enterBooks.com. They may be ordered from Dawson in conjunction with other book orders and on the same terms.

Dawson's PoD solution is another example of the innovative services created to make book acquisitions more straightforward.