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Immediate Release

## Massive expansion as dawsonera ebook content grows by 130%.

Dawson Books is very pleased to report that in its first year of operation, content on its ebook platform dawsonera has powered ahead to 70,000 titles, up from 30,000 at launch in September 2007.

The number of dawsonera publisher partners has also shown exceptional growth in this first year of operation, rising to 135 from a launch figure of 20. dawsonera is a dynamic ebook platform that enjoys daily expansion of content and publisher partners.

Uniquely, dawsonera enjoys a predominantly frontlist title catalogue providing the currency that libraries need. dawsonera is also a test bed, acting as a bridge between customers and publishers to satisfy the requirement for important textbooks. dawsonera also gives libraries a diversification of subject areas that other platforms find difficult to match.

Commenting on a successful first year for dawsonera, Diane Kerr, Managing Director of Dawson Books, said "We have created dawsonera to extend relevance, diversity and content in an affordable and dynamic ebook platform to the library world. Support from our customers and publishers has been tremendous and we are looking forward to a very exciting year ahead."

### About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces, shelf-ready book supply and now with the delivery of eContent through dawsonera.

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