

14 September 2006

Immediate Release

New Quality Books chief appointed

Today, Diane Kerr, Managing Director of Dawson Books of England, announced the appointment of Robert F. Ekblom as General Manager and Vice President of Sales at Quality Books Inc of (Oregon, Illinois) USA.

In accepting this senior position in the organization, Robert commented "Dawson Books UK has afforded me a wonderful opportunity to further develop my 20 years of experience within the library book and AV distribution business. The Quality Books reputation for integrity and their respect for each customer was the clincher for me, and I'm just delighted to be at the helm of such a fine company!"

Robert brings considerable industry experience to the position, spending the last dozen as Territory Manager for Brodart – the US supplier of circulation-ready materials to libraries and before that various corporate management positions within Brodart including On-Line Technical Services Manager, Retail Outlets Manager and Marketing Manager. Robert's educational attainments, which include a Bachelor of Arts Degree from Lycoming College, majoring in Philosophy and Music, together with later studies taking in Management Development Studies at Pennsylvania State University, defined him as the leading candidate for this exciting position.

Speaking about Mr. Ekblom's appointment, Diane Kerr said, "Robert brings extensive experience to Quality Books – his knowledge of the education community in the US, coupled with many years in key positions at Brodart and his quiet authority, bearing and creative flair, will bring real strength and drive to this role and to Quality Books. I very much look forward to working with Robert in these exciting times of change and development at Quality Books."

About Quality Books

Quality Books is the leading distributor of small press titles and other media to the library market in the United States. Particular emphasis is placed on the substantial Public and Schools sectors in America.

About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces - enterBooks.com and enterProfile.com, with its Fastracq and shelf-ready book supply, and now with the delivery of ebooks.

Media Contact

Steven Welch Marketing Manager +44 (0) 1933 417500 | steven.welch@dawsonbooks.co.uk

PRESS RELEASE