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Immediate Release

NoWAL selects dawsonera

More Libraries choose dawsonera for eBooks

Dawson Books is pleased to announce that North West Academic Libraries consortium (NoWAL) has selected dawsonera as an approved eBook platform for all member libraries. This agreement will commence on 1 April 2008 and extends to all NoWAL member libraries.

NoWAL has evaluated dawsonera and found its combination of functionality, ever growing number of titles and pricing model to be an excellent formula for the member libraries in the consortia. dawsonera seamlessly integrates with the NoWAL libraries that benefit from a streamlined procurement process offering one point of purchase for printed book and eBook orders. eBooks are added to the catalogue as soon as they are published enabling a library's collection to grow dynamically.

Diane Kerr, Managing Director of Dawson Books commented, "dawsonera is a compelling product designed to our customers' specifications and unique requirements. The breadth of the content is expanding on a daily basis with newly published works increasingly dominant. This latest award from NoWAL members is a further endorsement of our Total Book Management policy and our ongoing investment programme."

Peter Wynne, NoWAL Executive Secretary said, "NoWAL members have evaluated a number of eBook platforms in the market today and found that dawsonera combines ease of use, clear instruction and functionality coupled with a rapidly increasing, relevant content base. It is an innovative eBook platform and I trust that NoWAL members will find it a valuable acquisition tool."

NoWAL is a consortium of all the UK University and Colleges of Higher Education libraries in the North West.

About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces - enterBooks.com and enterProfile.com - with its Fastracq and shelf-ready book supply, and now with the delivery of eContent.

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