



Dawson
Books

Press Release

11 June 2010

KELLY NICHOLLS JOINS DAWSON BOOKS

Dawson Books is delighted to introduce Kelly Nicholls as the new Sales Manager for Scandinavia and the Nordic countries, effective immediately. Kelly comes to Dawson from Elsevier, where she held the position of Academic Sales Representative. She brings a wealth of industry experience, in particular, extensive ebook knowledge to the role.

“I am very excited to be joining Dawson Books and believe this is a wonderful opportunity for me to develop our position within Sweden, Norway, Finland and Denmark. Dawson is a company with integrity and an excellent track record with the library communities and I look forward to introducing myself to our customers and informing them of the new products and services from Dawson”.

Jude Norris, Sales & Marketing Director commented, “Kelly’s appointment is a key investment in our Nordic market and her experience and enthusiasm will further extend our relationships with our extensive customer base. The team is very excited to have her on board”.

Dawson has a great deal to offer libraries through enhanced services and the latest collection development tools. The new web resource, dawsonenter, brings together revolutionary systems and sophistication to all aspects of book selection and the acquisition process. Simultaneously, dawsonera, our ebook platform, continues to flourish with new and relevant content.

For further information about this Press Release please contact Steven Welch, Marketing Manager via email steven.welch@dawsonbooks.co.uk or by telephone +44 (0)1933 417500.

About Dawson Books

Dawson Books is a long established company specialising in the supply of books and complementary services to libraries around the world.

Dawson Books is part of Dawson Holdings plc. Employing 155 staff, last year reporting revenues of £46 million and headquartered in large modern purpose-built premises in central England; Dawson Books is a progressive company that develops and delivers integrated library solutions to our worldwide customers. Our sister companies Dawson France and Dawson Espana and our office in South Africa, also deliver these services in their market places.

For more information on Dawson Books please access our website www.dawsonbooks.co.uk .

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