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Immediate Release

Dawson invests in people

Mark Huskisson named Business Development Manager for Dawson Books

Dawson Books is pleased to introduce Mark Huskisson as the new Business Development Manager, effective immediately. Mark comes to Dawson from YBP Library Services, where he was Director for Sales and Development.

Mark brings a huge amount of industry experience to the position. Prior to becoming a bookseller he worked as a publisher at Cambridge University Press for more than 12 years.

On taking the position Mark commented that, "I am joining a company with integrity and a clear desire to serve the library community by developing and delivering the needs of all libraries. Dawson is the right place to be as we face the irresistible tide of change. In delivering these objectives through this rapidly changing landscape we will need to work closely with partners in all sectors to drive excellence without equal. I am delighted to be part of Dawson Books at this exciting time."

"Mark's exceptional knowledge of the publishing supply chain will prove to be an invaluable asset to Dawson Books," said Diane Kerr, Managing Director of Dawson Books. "Mark's appointment is a key investment in the business and we are very excited to have him on board."

About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces, shelf-ready book supply and now with the delivery of eContent through *dawsonera*.

Contact

Mark Huskisson Business Development Manager
mark.huskisson@dawsonbooks.co.uk

Steven Welch Marketing Manager steven.welch@dawsonbooks.co.uk

Both are available on 01933 417500

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