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Dawson Books at the forefront of e-commerce

Dawson Books has been accredited by Book Industry Communication (BIC) under its new e4books scheme for supply chain e-commerce.

The award recognises the huge contribution that Dawson Books has made to the advancement of the stated aim of the BIC – the vast majority of the UK book trade trading electronically by May 2008. Simon Edwards, principal architect of the BIC accreditation scheme commented “We hope accreditation will soon be seen as a requirement of supplying services to the book trade.”

Dawson Books has always been at the forefront driving electronic commerce and information flows in the book world. Famous as the first book supplier to adopt the fledgling EDI system some 15 years ago, Dawson has continued with technological development as a pioneer of electronic data systems. The recent adoption of the ISBN-13 system on its flagship databases enterBooks and enterProfile is another example of the permeating culture of innovation and development that pervades Dawson Books.

Diane Kerr, Managing Director of Dawson Books, commented “It is an honour that BIC has recognised our work. Dawson has always seen the active development of the supply chain e-commerce as a central building block in our service to all worldwide customers, and we thank BIC for this accreditation”.

Dawson Books is among nine other companies to receive the BIC accreditation.

About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces enterBooks.com and enterProfile.com, with its Fastracq and shelf-ready book supply, and now with the delivery of ebooks.

Contacts:

Alan Benton Development Manager alan.benton@dawsonbooks.co.uk

George Hammond Customer Manager george.hammond@dawsonbooks.co.uk

Both are available on +44 (0) 1933 417500.

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