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Immediate Release

eBook Catalogue Reaches New Milestone

Dawson Opens More Channels for Publishers

Dawson Books is pleased to announce that, in less than a year, it has licensed a catalogue of 35,000 ebooks from a wide range of publishers and lists each title for sale in *dawsonera*, its new web-based platform for libraries.

Providing critical mass for customers was important to the successful release of *dawsonera* and to its acceptance by librarians. Licensing and loading of additional content continues and a process for adding current and future publications is now bedded in.

Providing a comprehensive catalogue of academic monographs and, when possible, student textbooks in e-format has always been Dawson Books' objective. Opening up new routes to market for publishers across Dawson's domestic and overseas territories is of equal importance.

Some of the publishers who have entered into agreements with Dawson to sell their ebooks through *dawsonera* include Routledge, McGraw-Hill, Elsevier, Taylor & Francis, Wiley, Oxford University Press, Palgrave Macmillan, Brill, Kogan Page, Cambridge University Press, Artech House and CABI. Negotiations with many more are at an advanced stage and confirmation of these is expected before the year end.

Mark Howard, eContent Manager at Dawson Books, described the working relationship with publishers as "highly positive and welcoming to the Dawson initiative with a genuine realisation of the mutual benefit to all parties".

About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces - enterBooks.com and enterProfile.com - with its Fastracq and shelf-ready book supply, and now with the delivery of eContent.

Contact

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