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Immediate Release

dawsonera – the new eBook Platform from Dawson Books

Libraries to partner with Dawson for ebook supply.

Library supplier, Dawson Books, has launched its new eBook platform *dawsonera*.

dawsonera is an innovative eBook lending platform and an indispensable acquisitions tool for academic and research libraries worldwide.

Integrating seamlessly with Dawson's existing book catalogue currently used by all Dawson customers, libraries now benefit from a streamlined procurement process offering one point of purchase for printed book and ebook orders. New ebooks are added to the catalogue as they are published enabling a library's collection to grow dynamically. *dawsonera* is the culmination of 18 months of market planning and product development, coupled with an intensive customer evaluation process that has shaped the platform and seen today's successful launch.

A long history of innovation and partnership with librarians has been the hallmark of Dawson Books. *dawsonera* is a natural evolution of this practice and will make available no fewer than 30,000 ebooks for individual purchase. Such a major undertaking indicates the long term commitment of Dawson to providing libraries and information departments with the resources they require, whether printed books or new media.

Diane Kerr, Managing Director of Dawson Books said, "The creation of the new ebook platform represents a natural extension of our product portfolio. This investment will continue to ensure that Dawson remains well placed as an innovator and a trusted supplier to our existing and future customers."

About Dawson Books

Dawson Books is a member of Dawson Holdings plc and leads the market in the use of information technology to expedite the book buying process, providing a total acquisitions package for professional librarians worldwide. Dawson sets the industry standard with its web interfaces - enterBooks.com and enterProfile.com - with its Fastracq and shelf-ready book supply, and now with the delivery of eContent.

Contact

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