



**Dawson  
Books**

Foxhills House, Rushden, NN10 6DB, UK  
Tel: +44 (0)1933 417500 Fax: +44 (0)1933 417501

Dear Colleague

**The Dawson Day  
Armoury House, The Honourable Artillery Company, London  
Wednesday 11 June 2008**

It is our great pleasure to invite you to join us for the premier event in your calendar - the Dawson Day at Armoury House of The Honourable Artillery Company.

For those who haven't attended before, the Dawson Days have been established over many years and represent an excellent chance for our customers and the leading UK publishers to meet each other and the Dawson team.

The Honourable Artillery Company was incorporated by Royal Charter in 1537 by King Henry VIII. Regiments of the Company have fought with distinction in both World Wars and its current Regiment, which forms part of the Territorial Army, has a demanding and exciting role. The HAC Regiment is the oldest regiment in the British Army and the second most senior unit of the Territorial Army.

The Company, whose Captain-General is HM Queen Elizabeth II, has unique features and traditions and its Headquarters is in Armoury House.



For those wishing to read more, please refer to our Dawson Day webpage [http://www.dawsonbooks.co.uk/events/dawson\\_day.html](http://www.dawsonbooks.co.uk/events/dawson_day.html) where the HAC website is posted. You will also be interested to see a full listing of exhibitors posted on our website.

However, we are all here with a purpose!

The Dawson Day commences at 11am with reception and morning coffee. You have the chance to meet with the Dawson team, our publisher friends and attend Dawson demonstrations on the New Dawson Web Services and dawsonera.com - our eBook service. Of course, the legendary Dawson hospitality features, with a fine luncheon for all guests. What's more, the Dawson Day also accords an excellent opportunity for you to network with friends and colleagues from Universities and institutions from across England and further afield. The Dawson Day closes at 3.30pm.

**Hurry - places are limited!**

To make an immediate reservation please e-mail your full name, the names of your colleagues and your organisation to [ddlondon@dawsonbooks.co.uk](mailto:ddlondon@dawsonbooks.co.uk) as quickly as you can. Please do also mention vegetarian or special dietary requirements.

Subsequent communication to you will be to the email address that you give me. This will consist of more details on the day and travel information.

Yours faithfully

Steven Welch  
Marketing Manager

Dawson Books is a trading division of SurrIDGE Dawson Ltd  
Registered in England No. 744679 Registered Office: AMP House, Dingwall Rd, Croydon, CR0 9XA  
A Dawson Holdings PLC Company

**Dawson Days 2008**